

PIERCE COUNTY AGRICULTURAL SOCIETY
P.O. Box 62, Pierce, NE 68767

Kathy Lauer, Advertising

Laura Benes, Treasurer

The Pierce County Agricultural Society Board of Directors (Fair Board) has been working hard on preparing an outstanding 2024 Pierce County Fair. We have kept the dates to the same weekend, **July 24-July 28, 2024**. The River City Carnival will be returning. Admission is only charged to get into the Grandstand entertainment area and beer garden. Main activities line up for this year **HAVE CHANGED SOME** and include the Outlaw Truck & Tractor Pull on Thursday night; Demolition Derby on Friday night with 5 classes and new officials; Donkey Polo and Extreme Bull Riding plus barrel Racing on Saturday; Kid's Pedal Pull Sunday and Bull Fighting plus Jr. Bulls, Jr. Pony's, and barrel Racing all on Sunday night. Mutton Bustin will be Friday and Saturday nights and Union Township will be playing in the Beer Garden both Friday and Saturday night as well. The regular 4-H and FFA competitions as well as many other activities will also be held.

Enclosed you will find Sponsorship options for the 2024 Fair with incentives and exposure for your advertising dollars. We hope you will review these options and make the commitment to become a sponsor of the 2024 Pierce County Fair. **You will only be solicited this one time** to include all the activities taking place during the fair. Sponsors will make our fair grow each year. We look forward to hearing from you.

Please return the bottom portion of this letter in the enclosed envelope by April 15. We cannot guarantee print advertising on posters, included in the fair paper, or new signage completed for donations received after that date. Please remember to email logos as listed on the Options page and deliver your banners during fair! Thank you for supporting the Pierce County Fair!

Please email fairinfo@piercecounityfair.org with any questions you may have.

Sincerely

Pierce County Ag Society

* * * * * (Please return this Portion)* * * * *

_____ I would like to be a sponsor of the 2024 Pierce County Fair!

I've chosen Sponsorship Option _____, My Sponsorship Fee is enclosed.

_____ I do not wish to be a sponsor or donate to the 2024 Pierce County Fair.

Please provide Company Name and Contact info:

Address

Contact Name & Number