

Pierce County Fair Sponsorship Options

Option 1: \$1000 and ABOVE Donation

Business Receives:

Your signage (3'x8') on the Bull Fighting and Bull-a-Rama Arena (2 Nights!). First 7 received.

Signage in the beer garden or track fence all weekend – you provide the sign.

Relator sign on back of grandstand displayed year-round –we supply the sign.

6 season passes good for all events OR 18 day passes

Your logo in the fair paper, which is distributed to everyone in the county.

Your logo on the fair posters, printed Bull Fight and Bull-a-Rama program and Fair website.

Your business announced at main events.

30 bar tickets

Option 2: \$999 - \$500 Donation

Business receives:

Signage in the beer garden or track fence all weekend – you provide the sign

Relator sign on back of grandstand displayed year-round – we supply the sign.

4 season passes good for all events OR 12 day passes

Your logo in the fair paper, which is distributed to everyone in the county.

Your logo on the fair posters, printed Bull Fight and Bull-a-Rama program and Fair website.

Your business announced at main events.

20 bar tickets

Option 3: \$499 - \$250 Donation

Business receives:

Relator sign on back of grandstand displayed year-round – we supply the sign.

Name listed in the fair paper, which is distributed to everyone in the county. **(Not logo)**

Name listed on printed Full Fight and Bull-a-Rama program. **(Not logo)**

2 season passes good for all events OR 6 day passes

Option 4: \$249 - \$100 Donation

Business receives:

Relator sign on back of grandstand displayed year-round (**renewal only**). \$250 is required if this is your first year with a Grandstand sign. **We can reproduce company logos.**

If you have questions, please call 402-649-3215 or email fairinfo@piercecountyfair.org. **Make checks payable to Pierce County Ag Society and send to P.O. Box 62, Pierce, NE 68767. Be sure to include the bottom portion of the letter with your selections as well. It is important that we receive your sponsorship payment and logo by April 15** to insure placement on posters and printed material.

For a new or revised Relator sign, email logo to brie@lutzebroidery.com in a digital file as either a .svg, .ai, .eps, .png. Charges may apply if we change your sign due to company logo or information change.

ALL BANNERS PROVIDED BY YOU NEED TO BE DELIVERED ON WEDNESDAY OF FAIR WEEK AND PICKED UP ON SUNDAY EVENING,