

**PIERCE COUNTY AGRICULTURAL SOCIETY**  
**P.O. Box 62, Pierce, NE 68767**

Kathy Lauer, Advertising

Laura Benes, Treasurer

The Pierce County Agricultural Society Board of Directors (Fair Board) has been working hard on preparing an outstanding 2023 Pierce County Fair. We have kept the dates to the same weekend, **July 26-July 30, 2023**. The River City Carnival will be returning with added rides. We are a general admission fair. Admission is only charged to get into the Grandstand entertainment area and beer garden. Main activities lined up for this year include Outlaw Tractor Pull on Thursday night; Bull Fighting on Friday night with No Drinking on Grounds Band playing in the Beer Garden; Bull Riding with Black Top Pony in the Beer Garden Saturday night; an ATV Rodeo, FFA Hog Wrestling and Demolition Derby all on Sunday. The regular 4-H and FFA competitions as well as many other activities will also be held.

Enclosed you will find Sponsorship options for the 2023 Fair with incentives and exposure for your advertising dollars. We hope you will review these options and make the commitment to become a sponsor of the 2023 Pierce County Fair. **You will only be solicited this one time** to include all the activities taking place during the fair. Sponsors will make our fair grow each year. We look forward to hearing from you.

Please return the bottom portion of this letter in the enclosed envelope by April 15. We cannot guarantee print advertising on posters, included in the fair paper, or new signage completed for donations received after that date. Please remember to email logos as listed on the Options page and deliver your banners during fair! Thank you for supporting the Pierce County Fair!

Please email [fairinfo@piercecountyfair.org](mailto:fairinfo@piercecountyfair.org) with any questions you may have.

Sincerely

Pierce County Ag Society

\* \* \* \* \* (Please return this Portion) \* \* \* \* \*

\_\_\_\_\_I would like to be a sponsor of the 2023 Pierce County Fair!

I've chosen Sponsorship Option \_\_\_\_\_, My Sponsorship Fee is enclosed.

I've chosen to receive (Season passes) OR (Day passes) which I will receive for my sponsorship. **(Please circle your preference.)**

\_\_\_\_\_I do not wish to be a sponsor or donate to the 2023 Pierce County Fair.

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Please provide Company Name and Contact info:

\_\_\_\_\_

Address

\_\_\_\_\_

Contact Name & Number