

# Pierce County Fair Sponsorship Options

## Option 1: \$1500 and ABOVE Donation

Business Receives:

Your signage (3'x8') on the Bull Fighting and Bull-a-Rama Arena (2 Nights!). First 7 received.

Signage in the beer garden or track fence all weekend – you provide the sign.

Relator sign on back of grandstand displayed year-round –we supply the sign.

6 season passes good for all events

Your logo in the fair paper, which is distributed to everyone in the county.

Your logo on the fair posters, printed Bull Fight and Bull-a-Rama program and Fair website.

Your business announced at main events.

30 bar tickets

## Option 2: \$1000 - \$1499 Donation

Business receives:

Signage in the beer garden or track fence all weekend – you provide the sign

Your signage (3'x8') on the Bull Fighting and Bull-a-Rama Arena (2 Nights!). (Only if not filled by Option 1)

Relator sign on back of grandstand displayed year-round – we supply the sign.

4 season passes good for all events

Your logo in the fair paper, which is distributed to everyone in the county.

Your logo on the fair posters, printed Bull Fight and Bull-a-Rama program and Fair website.

Your business announced at main events.

20 bar tickets

## Option 3: \$999 - \$500 Donation

Business receives:

Relator sign on back of grandstand displayed year-round – we supply the sign.

Name listed in the fair paper, which is distributed to everyone in the county. **(Not logo)**

Name listed on printed Full Fight and Bull-a-Rama program. **(Not logo)**

2 season passes good for all events

10 bar tickets

## Option 4: \$499 - \$250 Donation

Business receives:

Relator sign on back of grandstand displayed year-round

Name Listed

If you have questions, please call 402-649-3215 or email [fairinfo@piersecountyfair.org](mailto:fairinfo@piersecountyfair.org). Season passes can be exchanged for day passes at the fair office. (1 season pass = 3 day passes). **Make checks payable to Pierce County Ag Society and send to P.O. Box 62, Pierce, NE 68767. Be sure to include the bottom portion of the letter with your selection and contact information as well. It is important that we receive your sponsorship payment and logo by April 15 to insure placement on posters and printed material.**

**For a new or revised Relator sign, email logo to [brie@lutzebroider.com](mailto:brie@lutzebroider.com) in a digital file as either a .svg, .ai, .eps, .png. Charges will apply if they change your sign due to company logo or information changes and we have already purchased you a sign.**

ALL BANNERS PROVIDED BY YOU NEED TO BE DELIVERED ON WEDNESDAY OF FAIR WEEK AND PICKED UP ON SUNDAY EVENING,