

**PIERCE COUNTY AGRICULTURAL SOCIETY
P.O. Box 62, Pierce, NE 68767**

Kathy Lauer, Advertising

Laura Benes, Treasurer

The Pierce County Agricultural Society Board of Directors (Pierce Fair Board) has been working hard on preparing an outstanding 2026 Pierce County Fair. We have kept the dates to the same weekend, **July 22-July 26, 2026**. The River City Carnival will be returning. Admission is only charged to get into the Grandstand entertainment area and beer garden. The main activities line up for this year include the NETPA Tractor Pull Wednesday, Outlaw Truck & Tractor Pull on Thursday night; Demolition Derby on Friday night with 6 classes and a youth class; The FFA Rib Fest, kids pedal pull and Double S Extreme Bull Riding plus barrel Racing all on Saturday. Sunday is the 2nd annual Corn hole tournament and Midwest Motor Sports Go-Cart Racing with local classes. Kancho will be playing in the Beer Garden Friday night, and Saturday night will be Mason Michaels following the main entertainment. The regular 4-H and FFA competitions as well as many other activities will also be held.

Enclosed you will find our Sponsorship options for the 2026 Fair with incentives and exposure for your advertising dollars. We hope you will review these options and make the commitment to being a sponsor of the Pierce County Fair. **You will only be requested this one time** to include all the activities taking place during the fair. Sponsors will make our fair grow each year. We look forward to hearing from you.

Please return the bottom portion of this letter in the enclosed envelope by April 15. We cannot guarantee advertising on posters, printed materials, or new signage completed for donations received after that date. Please remember to email logos **for a new or revised Relator sign to brie@lutzembroidery.com in a digital file as either a .svg, .ai, .eps, .png**. **Charges will apply if you change your sign due to company logo or information changes and we have already purchased you a sign previously.** Please deliver your banners to be displayed on the track fence during fair!

Thank you for supporting the Pierce County Fair!

Please email fairinfo@piercecounityfair.org with any questions you may have.

Sincerely
Pierce County Ag Society

* * * * * (Please return this Portion) * * * * *

_____ I would like to be a sponsor of the 2026 Pierce County Fair!

I've chosen Sponsorship Option _____, My Sponsorship Fee is enclosed.

_____ I do not wish to be a sponsor or donate to the 2026 Pierce County Fair.

Please provide Company Name and Contact info:

Business Name & Address

Contact Name & Number